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1997-1998

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Leaders of Tomorrow[®]

LOT

Preparing the Next Generation

NATIONAL PROGRAM OVERVIEW



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Accomplish Anything.

Haven't you had enough of people telling you, directly or through low expectations, that you are capable of less than you desire? Don't you want to stop dreaming and start achieving? In the age of African-American leaders like U.S. President Barack Obama, American Express CEO Kenneth Chenault, and Xerox CEO Ursula Burns, and others, it is clear that anything can be accomplished. But *how*?

Since 1992, The National Black MBA Association's Leaders of Tomorrow Mentoring Program (LOT)[®] has worked with over 8,000 minority high school students in more than 30 U.S. cities, Canada, and the United Kingdom to show them pathways to success. Local chapters provide mentors who coach students on a consistent basis in college preparation, academic success, leadership, public speaking, social engagement, networking, and goal setting. Graduates from LOT programs across the country—more than 95% of whom enroll in college—have been the recipients of more than \$2 million in scholarships and programming support.

Setting New Standards

The hallmark of LOT is its intensity. You are encouraged to tackle challenges most high school students wouldn't dare even approach, and to overcome those challenges with a high degree of excellence. At the same time, you and other LOT students learn how to be leaders— setting goals and high standards for yourselves and your peers, and motivating others to follow your lead as you make a difference in your community.

Creating New Habits

Too many students are not proficient in basic subject matter. Moreover, to be competitive in a globally interconnected marketplace, proficiency is not enough. Excellence is required. The Leaders of Tomorrow Program will help you change the way you approach what you do (and how you think) on an every day basis so that striving for and achieving excellence becomes a habit, not a surprise.

Embracing New Opportunities

LOT will help you understand that the world is much bigger than your neighborhood, your school, and your city. You will learn both how to prepare to take advantage of opportunities that come your way and how to create opportunities yourself. You will also be exposed to different ways of thinking, different cultures, diverse career fields, numerous colleges, and people who have achieved greatness. In the process, you will discover that whatever you want to accomplish in life is within your grasp, as long as you have the discipline, courage, assertiveness, and skill to make it happen.





What are you waiting for?

Each year, scores of LOT students from around the world meet together to tackle a daunting set of challenges at Success Boot Camp . If chosen to participate in this annual national conference, you will encounter one of the most intense experiences of your life—and also an opportunity to learn what you can accomplish if you have the courage and confidence to confront your fears.

Success Boot Camp is designed to be a wake-up call. While you may be applauded for simply staying out of trouble and showing up for school, other young adults around the world are engaged in the hard work required to prepare for amazing careers and great lifestyles. Held in conjunction with the National Black MBA Association, Inc. National Convention and Exposition, the camp is a sun-up to late-night experience that focuses on academic excellence, professional development, college preparation, health and fitness, leadership, and service— from work-outs at dawn to interactive workshops to leadership elections to networking with major corporations. Its goal is to be the most meaningful, life-changing experience for minority teenagers in the world by positioning students to network with the most successful business executives and policy leaders and providing world-class training by speakers, facilitators and coaches who are not only highly sought-after, but also care deeply about the potential of young people.

Most important, you will be pushed to do things that others have never challenged you to do before, like public speaking or networking with corporate CEOs or having dinner with national elected officials. You will be required to solve the world’s problems and then defend your ideas. And in the process, you will begin to realize that the limits to your potential are only those that you place there yourself.

But what’s the point of working hard unless you get to play hard too? The conference includes plenty of entertainment, such as parties, amusement park visits, shows, dinners, movies, and other activities, to make sure you see how success has its own unique benefits.





Annual
NATIONAL
BUSINESS
CASE
COMPETITION

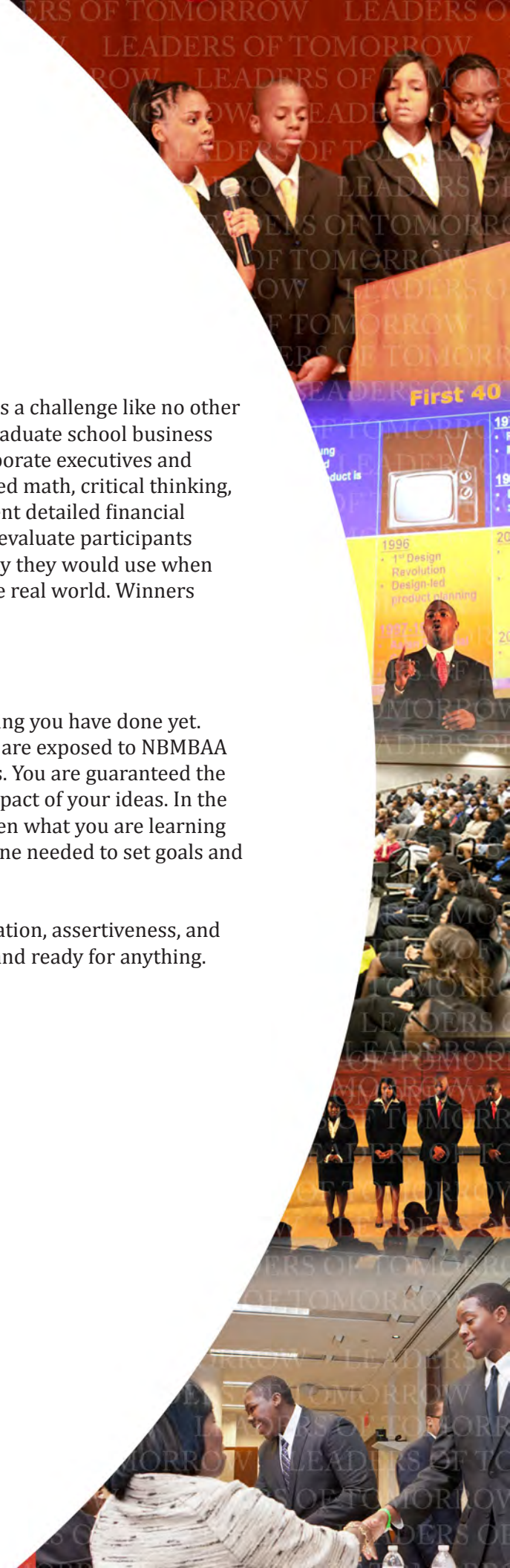
Reset Expectations.

The Leaders of Tomorrow National Business Case Competition is a challenge like no other competition in the world. LOT students analyze an MBA-level graduate school business case and present recommendations before panels of senior corporate executives and business school faculty. In the process, you must master advanced math, critical thinking, analytics, writing, research, and public speaking, and then present detailed financial projections and implementation plans. Judges are instructed to evaluate participants not as high school students, but with the same level of objectivity they would use when evaluating a graduate student or a professional consultant in the real world. Winners receive thousands of dollars in scholarship funds.

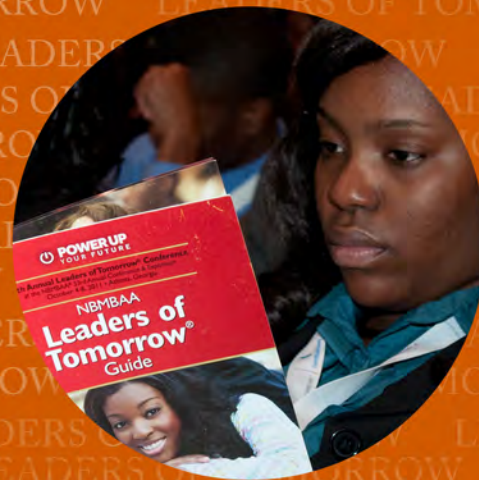
Sound hard? It is! And that's the point.

The Case Competition is intentionally designed to be hardest thing you have done yet. But you aren't on your own. Through the Case Competition, you are exposed to NBMBAA mentors and coaches who work with you intensively for months. You are guaranteed the help and resources you need to thoroughly communicate the impact of your ideas. In the process, you will develop the ability to draw connections between what you are learning in school, what it takes to be a successful leader, and the discipline needed to set goals and achieve them.

The competition is fierce. The stakes are huge. It requires dedication, assertiveness, and confidence. But if you survive, you will have been battle-tested and ready for anything.









The National Executive Team

What is the purpose of a leadership program without leaders? LOT students are expected to take an active role in shaping how their chapters impact the world. To spearhead that activity, students elect a national “C-Suite” Team similar to that in major corporations: a student president & chief executive officer, chief administrative officer, and chief operating officer. Each local chapter also elects a “chapter executive” who works with the national officers to develop and implement major projects.

The Global Community Service Project

Led by the national student president & CEO, students in each LOT chapter develop a strategy for making the world a better place. After agreeing on a central theme, such as sustainability, youth empowerment, or aiding the elderly, students in each chapter design and execute a local community service project based on the global theme. It is one of the most effective ways for you to see how you can work with others to change the world, while making a difference right where you live. At the same time, you develop the management, motivation, teamwork, planning, and accountability skills that go along with true leadership.

ΛOT

The Lambda Omicron Tau National Alumni Association

Your First Professional Network

The most important outcome of the Leaders of Tomorrow Program is the success of its alumni. In order to support their collective success, graduates from the LOT program formed a national alumni organization, Lambda Omicron Tau (LOT), with the goal of networking and supporting each other’s careers—bringing the mission of LOT full circle. The organization stays connected through social media and meetings, and develop resources to share internship opportunities and build collegiate chapters.

Intensive Care

Your Local Chapter and Mentors

The most important aspect of the LOT program is what occurs in the dozens of local chapters in the United States, Canada, and United Kingdom. Each chapter provides students with mentors—professionals from the National Black MBA Association, local colleges, and the community—who guide them through the difficult process of moving from adolescence to adulthood, and becoming successful professionals and leaders. Each chapter has signature activities tailored for students in that area: entrepreneurship competitions, debates, oratorical contests, college visits, etiquette workshops, career fairs, and more.

Your mentors will help you understand what Dr. Martin Luther King called “the fierce urgency of now.” They will help you see that to achieve success, you must stand out; not only at your high school but also amongst the tens of millions of high school students from around the world fighting to claim college seats and career opportunities. You simply don’t have any time to waste.

It’s not just about challenging you, however. Your mentors will also show you how to accomplish your goals, putting you in touch with people who have made it to where you want to go, giving you the tools and resources that the most privileged young people in the world have access to, and helping you learn how to reach for heights you may have never before envisioned.

Regardless of how driven you are, life often presents challenges that have nothing to do with your academic or professional success, but that can knock you off your straight path nonetheless. That’s where your mentors have the most impact. They will help you navigate life’s lessons to avoid the pitfalls that have prevented other talented students from reaching their goals so that you turn your dreams into reality. And you’ll be facing these challenges with a support network made up not only of your mentors, but of other enterprising students just like you, who want to rise above whatever circumstances life may throw at them and discover cures for diseases, solve global warming, invent new products and services, start companies, or figure out how to rise to the highest levels of professional and personal success.

Let’s get started.





LOT At-A-Glance

- **Founded in 1992**
- **More than 8,000 students have been mentored through LOT**
- **More than 95% of LOT graduates enroll in college**
- **LOT has provided more than \$2.5 million in scholarships and programming support**
- **74% of National Black MBA Association, Inc. members have annual incomes over \$75,000, and more than 72% have a graduate degree or higher**

Are you ready for your
place in history?

Join LOT Today!
For more information,
contact your local chapter
or visit
www.lot.nbmbaa.org



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Empowering Visionaries.

