# Election Look Book

See who is on the ballot

President Applicants

### Abraham Minter, MBA, PMP

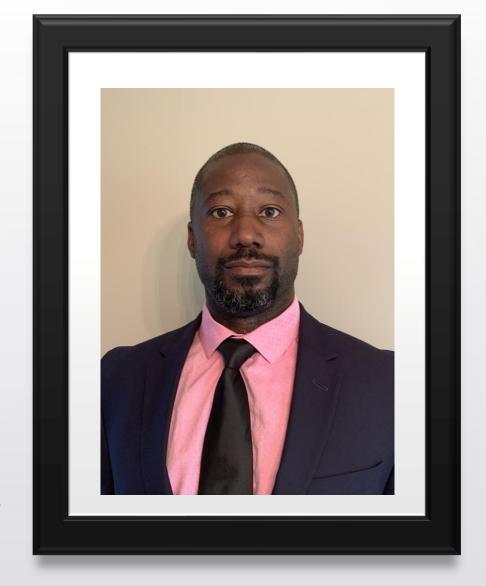
I am currently the Director of Programing for NBMBAA TC Chapter.

I am applying because I believe the organization is doing a great job and constantly improving and I want to continue those improvements. I think we serve a great purpose of providing community and support! I have personally benefited from this organization and I feel a need to continue to give back to this organization.

I have experience working on this Board and I feel that my experience will be beneficial to leading this team of excellent professionals.

The skills that I bring that are useful in this role are those of an accountant, a marketer and project manager. I have worked with large companies like GE, KPMG, GM. MolsonCoors, and Bacardi and I also have had experience as an entrepreneur / small business owner.

I am committed to supporting this organization! I am willing to support the organization with my time and financially.



#### Isiah Daasa CEO MADA

#### Isiah Reese, CEO, MBA

This letter expresses my interest in being elected to serve as the President on the Board of Directors for the National Black MBA Association-Twin Cities Chapter. Please find attached my vita which describes my corporate career and board experience as well as the details of my career. Currently, I sit as the Board Chairman and CEO of Speak 2 Me Communications LLC, Aperion Global Institute, Digital Marketing Change Institute, and Giving is Essential Gift a Non-Profit 501-3c (GIE Gift). I also have served as a past director for several major universities and colleges. Includes service as a Board Vice- Chair, Chair Marketing Committee, Committee Lead of the Compensation and Leadership Committee, and Marketing Expert to the boards. I am interested in the NBMBA-TC Chapter because of your long-standing commitment to community service, remarkable professional growth focus model for members and the award-winning Leaders of Tomorrow (LOT) youth program, your innovative business diversity and inclusion current and projected strategies. My experience covers board level governance, digital virtual educational learning, global esports innovation in technology, seven-figure business development acquisitions, fiscal management, and 21st century digital growth revenue and brand innovation proven concepts.

Also, as the Chairman and CEO of Speak 2 Me Communications LLC, my C-Suite impact and influence corporate experience will serve as a major resource voice for the local chapter. I will fully embrace the strategic goals associated with a prominent organization that is wholly engaged in improving the lives for the community that it serves. As President of the NBMBA-TC Chapter. I will be fully committed to providing any additional assistance in acquiring and developing the chapters annual operating plan business portfolios as well as supporting the members in their professional growth and development career pathway.

Additionally, I bring to the Board of Directors unparalleled academic credentials including a Bachelor of Science degree in marketing, a master's in business management degree, over 1000+ executive certifications from accrediting bodies. I will use these credentials along with my leadership and corporate business skills to further enhance my contributions as a proficient corporate board member.

My experience and qualifications make me a competitive influencer for the position as President with the National Black MBA Association-Twin Cites chapter.



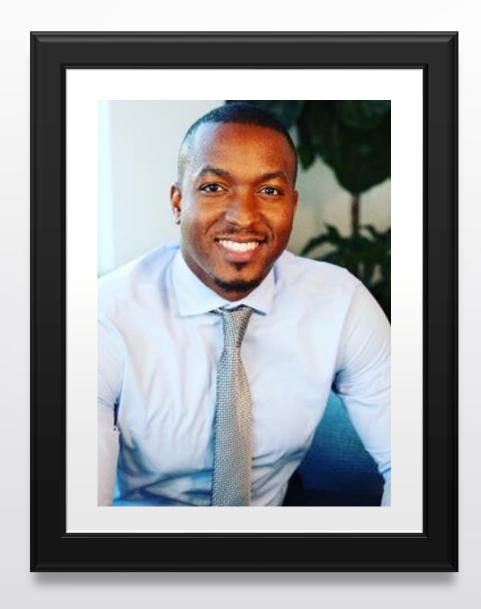
VP of Communications Applicants



### Ian Mwangi, MBA

I have been associated with the NBMBAA for the last 7 years, where I have been a member and I served as the VP of Communications from March 2014 to February 2017 and then again from May 2019 to the present period. The National Black MBA has been a community for me, I have been able to create lasting friendships and networking contacts through the organization. The professional development I have received from attending events, conferences and being on the board has been a value-add in my career and life. I hope to return back to the board as VP of Communications because of my prior experience and desire to help the Twin Cities chapter reach the community of professionals of color in the area.

My aim will be to increase communication between the board and members, and serve as the liaison for communicating the needs of both parties.



### Ian Jordan Mayes

We are currently living in unprecedented times, not only from a cultural standpoint but from a fiscal standpoint as well. I believe with my background as a financial advisor and a well-traveled black man whom has lived in several states, that I have the tools needed to represent NBMBAA in the most positive manner by relating to a variety of individuals. We have an extraordinary opportunity to grow as a culture and spread awareness about our plight and I look forward to stepping up to be at the forefront to spark the change we've been after for centuries.

MERRILL LYNCH – Financial Advisor w/ Series 6, 7, 63, & 65

VP of Records Applicants

### Niyi Ayinde, MBA

I want to serve on the of the NBMBAA-TC Board because I wanted to be able to continue to bridging the gap with the current Black and minority men and women working in corporate America along with the relocating Black and minority men and women to Minnesota.



### Yanmife Salako, MBA

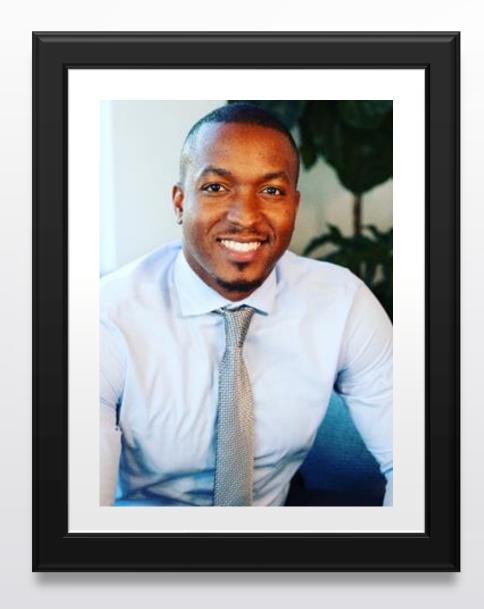
Becoming part of the NBMBAA board will afford me the opportunity to gain exposure, insight and contribute meaningfully to the mission and goals of the association. It will allow me to be a part of an association which strives to make an impact in the community through education, development as well as scholarship programs. NBMBAA is important and necessary in the community and being a part of the board will also allow me the opportunity to broaden and sharpen my skills and grow my professional network.

For two years at the University of Minnesota-TC, I served on the African Student Association (ASA) board as political chair, responsible for planning and coordinating events to raise awareness on political issues in the diaspora. The following year I was Co-President of the association, serving the board and the members to drive the vision of ASA. These opportunities allowed for leadership growth, being part of the bigger picture, but also appreciating the patience in doing the details well. In my previous role at PRGX, I led the Event and Engagement Committee, responsible for providing the office with fun activities, as well as volunteer opportunities allowing us to give back to the community.

I can bring my professional skills as an auditor to this position. I am diligent, detail oriented and able to communicate ideas to a broad range of people. As an auditor we must tailor our communications to the intended audience, which is a skill I will bring to this position. I am hoping to join the board to meet intelligent like-minded people who genuinely want to make an impact in the black community and bring diversity to the organizations within the Twin Cities.



## Director of Community Relations Applicants



### Ian Jordan Mayes

The reason why I'm interested in joining the NBMBAA-TC Board of Directors is because I believe that I can help make a positive impact in the community, by creating positive changes on the ground level. I have held visible roles for Wells Fargo, Ameriprise Financial and currently Merrill Lynch. I believe that I have the ability to help spread awareness about the NBMBAA by being an ambassador not only in my social circles but on a professional level as well.

MERRILL LYNCH – Financial Advisor w/ Series 6, 7, 63, & 65



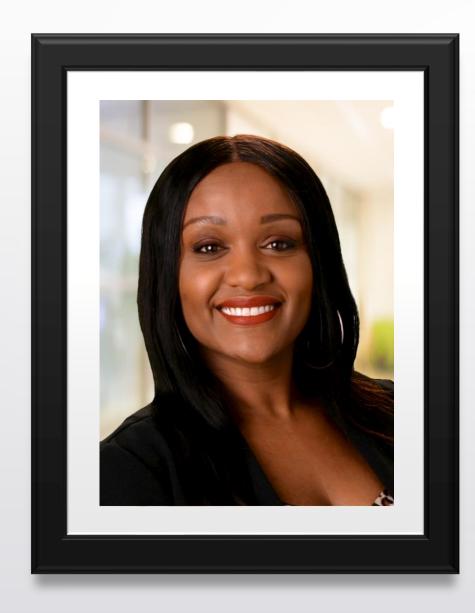
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#### Kareen Anughom, MBA

"My volunteer experience within the community will enhance my ability to create meaningful change in the role as Director of Community Relations." - Kareen

Kareen is a innovative Product Manager with a proven record of leading internal and external projects teams towards success. Excellent communicator and a strong background in driving cross-functional teams to develop scalable product solutions. Cultivates company culture in which staff members feel comfortable voicing questions and concerns, as well as contributing new ideas that drive company growth.

Director of Public Relations Applicants



### Carol Njogu, MBA

I am interested in serving on the NBMBAA-TC board for 3 main reasons:

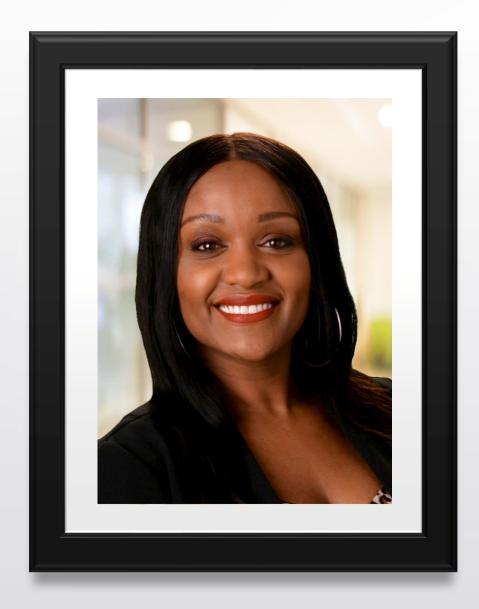
- 1. I believe in the vision and mission of this organization; to advance the economic development of black professionals, support professionals of color in their careers, and to support the black community as a whole.
- 2. I have the passion experience and skills to help execute the 2018-2022 strategic plan.
- 3. I have a desire to serve my community in a leadership capacity, and work with other leaders to not only further elevate this organization, but also to elevate our black professionals and communities at large.

## Director of Corporate Relations Applicants

### Eric Jacques, MBA

As an aspiring business leader an MBA education and sound business knowledge has become "table stakes." In order to foster meaningful change and develop an authentic leadership style, working with people and being well connected is vital. I am joining the NBMBAA-TC board to build community and connect our multifaceted business community with ambitious business professionals of color in the Twin Cities. My experiences as an HR Manager, Entrepreneur (managing my own financial statements), and Marketing Manager has provided me with an array of competencies that have equipped me to fulfil the responsibilities of the Director of Corporate Relations position well. In addition, I have been serving as the interim director of corporate relations and have been able to make many meaningful connections and work well with key stakeholders. Please accept my candidacy for the Director of Corporate Relations position.





### Carol Njogu, MBA

In all the leadership positions that I have held in non-profit organizations, like Toastmasters International, my passion has always been to empower members and to have a positive influence to everyone I engage with and everything I touch.

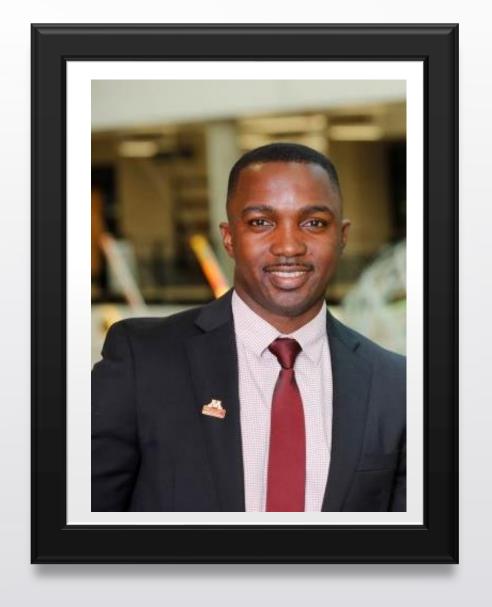
As the inaugural president of Cummins Communicators toastmasters club, for example, my team and I were able to secure executive buy-in and funding for our 30+ members, and qualified for the distinguished club program (DCP)in the first 2 years. DCP is an award given to clubs that meet high standards as set forth by Toastmasters International.

I hope to bring the same passion and influence to the NBMBAA-TC chapter as a board member.

### Steven Kibaya, MBA

"I am very excited about the opportunity to join and serve as part of the leadership team. My interest is born out of the desire to volunteer my abilities as part of this collective group for positive change. I believe the NBMBAA Twin Cities Chapter is a critical resource that provides sustainable solutions to unique problems and challenges faced by the Black workforce in the Twin Cities.

Given the recent societal upheavals involving police brutality and killings of innocent black men and women. It is incumbent on all of us to ensure that this chapter continues to grow strong, promoting connectivity and cultural awareness among members and at the same time take on the mantle to advocate and expand on outreach activities that promote development and the unique perspectives across all sections of the Black community in the Twin Cities. ." - Steven





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#### Kareen Anughom, MBA

"I am passionate about volunteering and using my skills to help bring about positive change. I believe that my professional work experience, coupled with my strategic thinking and interpersonal skill sets makes me a suitable candidate for the Corporate Relations role on the Board."- Kareen

Kareen recently received her MBA from University of Northwestern- St. Paul and prior to that her BA from Gustavus Adolphus College. She has applied her knowledge and skills as a strategic thinker within various Diversity & Inclusion initiatives.

## Director of Fund Development Applicants

### Steven Kibaya, MBA

"As an individual I am open minded, happy to be around others and can work well in a team environment. I have over 14 years of work experience in corporate organizations.

I believe this experience can be an asset to the team, and can be leveraged accordingly for problem solving. Over the years I have engaged in volunteer events, this experience gave me an understanding of how critical levers work, and I hope to share this knowledge with the team. I am also currently a Board Member for the Carlson School Alumni Association." - Steven

